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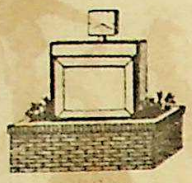
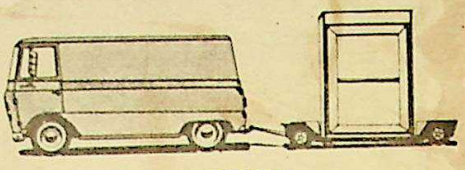
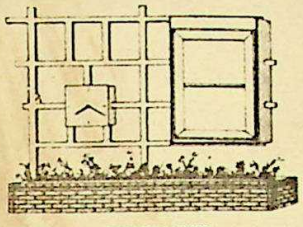
40/541



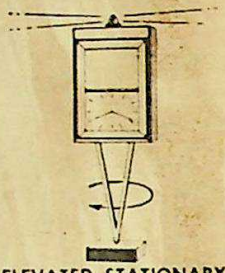
ISLAND



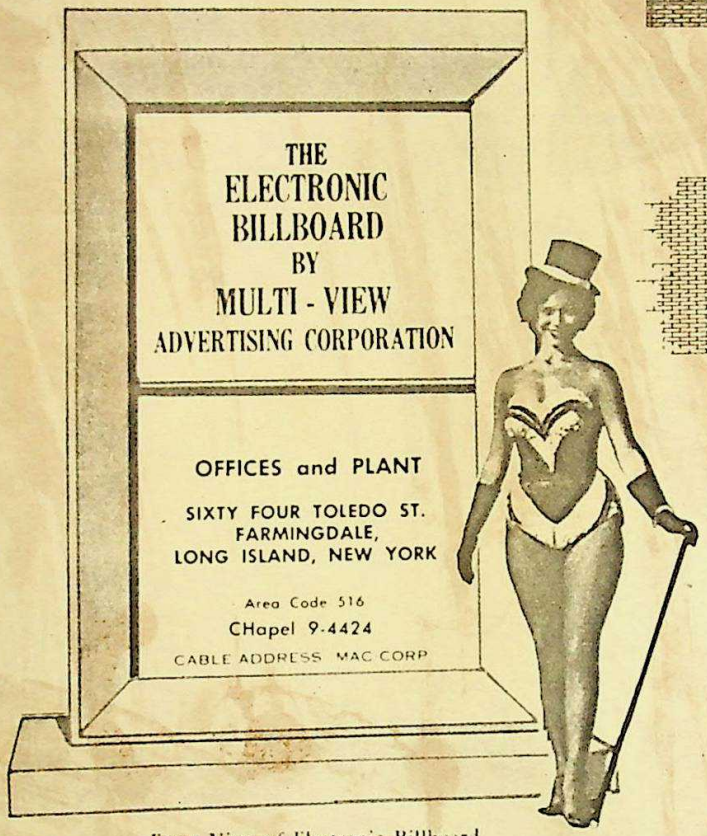
TRAILER



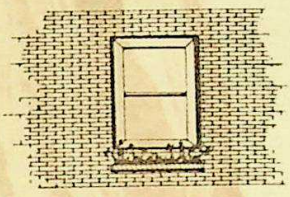
SUSPENDED



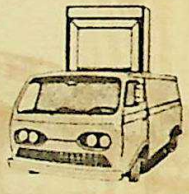
ELEVATED STATIONARY
OR REVOLVING



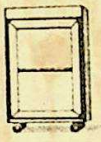
Front View of Electronic Billboard



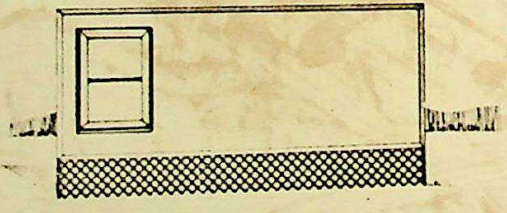
RECESSED



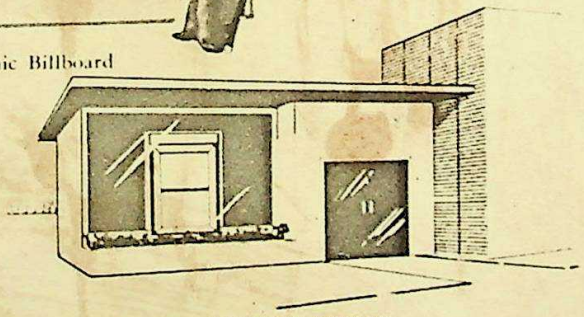
MOBILE



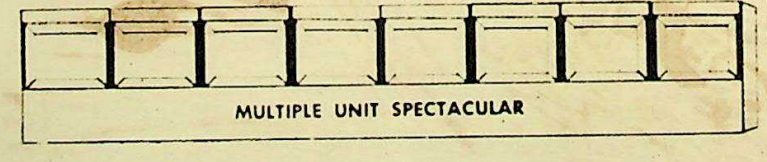
PORTABLE



OUTDOOR BILLBOARD



WINDOW DISPLAY

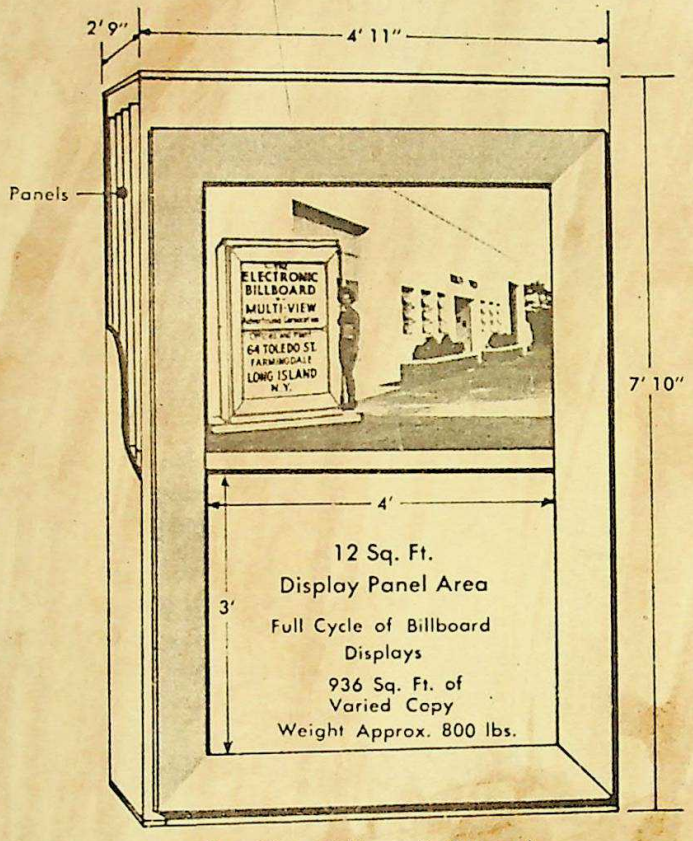


MULTIPLE UNIT SPECTACULAR

NEW... World Premiere

The ELECTRONIC BILLBOARD

The Revolutionary Patented Front and Rear Viewed Electronic Billboard Automatically Displays at Intervals 78 Different Messages and Pictures on Three Foot by Four Foot Moving Panels



Rear View of Electronic Billboard

You are invited to see this new display at the Americana of New York, 7th Ave. and 52nd Street, New York City, December 12, 1962.

Locations

Boardwalks
Air Terminals
Bus and Train Stations
Stores
Auto Agencies
Hotel Lobbies
Banks
Travel Agencies
Race Tracks
Department Stores
Discount Centers
Conventions
Amusement Parks
State Fairs
Stadiums
Restaurants
Office Lobbies
Trade Shows
Luxury Liners

Displays

Advertising
Manufactured Products
Real Estate
Elections
Directories
Greeting Cards
Super Market Products
Product Story
Records
Instruction
Paint
Photography
Wallpaper
Paintings
Trade Stamp Premiums
Publications
Signs

Features

- Two Display Panels Viewed on Each Side of the Electronic Billboard
- Indoor or Outdoor Application
- Completely Enclosed Weatherproof Construction
- Day or Night Operation
- Illuminated
- Message can be Painted Directly on Display Panel
- Paper Copy and Photographs can be applied with Paste
- Adjustable Exposure Time
- 110 Volt A.C. current or Battery Operated
- Optional Revolving Light, Time and Temperatures
- Optional Public Address System for Music or Special Advertising Messages
- Engineering Facilities for Special Construction and Design

Distributor Inquiries Invited.

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From New York City—Take Long Island Expressway to Exit 49S—To Route 110 South 4 miles — Left at Allen Blvd — Right at Baiting Place Road to Toledo Street. Train—Long Island Railroad from Pennsylvania Station to Farmingdale, L. I.

Area Code 516 CHapel 9-4424
CABLE ADDRESS MAC CORP.

MULTI-VIEW ADVERTISING CORPORATION SIXTY FOUR TOLEDO ST. FARMINGDALE, LONG ISLAND, NEW YORK